

	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship (presenting sponsor)
	150,000 RMB (8 opportunities)	450,000 RMB (2 opportunities)	800,000 RMB (1 opportunity)
Press Event			
Mentioning during press event	X	X	X
Banner at the press event	X	X	X
Speech during press conference			X
VIP Event			
Invitation to the VIP pre-event launch	8	20	40
Digital Marketing			
Dedicated WeChat, Weibo post, Promotional Email		X	X
Banner Ads in the Homepage		X	X
Banner Ads In The First Page of The Pre-registration System		X	X
Feature on entire advertising, PR campaign	3rd prominent position	2nd prominent position	Prime position
Event Tickets	50 VIP tickets	100 VIP Tickets	150 VIP Tickets
	50 complimentary tickets	100 Complimentary tickets	300 Complimentary tickets
			+Unlimited ticket discount
Exhibition Booth			
Booth size	25 sqm	50 sqm	80 sqm
<i>Additional space can be purchased at discounted rate.</i>			
Exclusive Branding			
On site Branding	3rd prominent position	2nd prominent position	Prime position
Branding on stage backdrop	3rd prominent position	2nd prominent position	Prime position
Banners at VIP area, press room, café		Yes	Yes
Presentation in special industry showcase	Yes	Yes	Yes
Gift insert in VIP Goody bag	Yes	Yes	Yes
Sponsor Listing			
Mention in the show program	Half page	Full page	Double page
Prominent logo placement on location maps		X	X
Company branding throughout the entire event	3rd prominent position	2nd prominent position	Prime position
KOLs Live streaming from selected KOL pool			Yes
Thank you letter	X	X	X
Post event marketing campaign inclusion	3rd prominent position	2nd prominent position	Prime position
Mentioning in post event video	3rd prominent position	2nd prominent position	Prime position
PR exposure / clipping report	X	X	X